



## Derby Girl Productions

derbygirlproductions@gmail.com

Dear <sponsor name>

Thank you for your interest in becoming a sponsor for the 2019 Derby Girl Productions calendar! This will be our 2<sup>nd</sup> year producing the calendar featuring skaters from St. Petersburg's Deadly Rival Roller Derby. Deadly Rival is Florida's *only* banked track roller derby league, and by sponsoring the calendar, you'll be supporting the league for the continued enjoyment of the skaters and spectators of this age-old sport!

Last year, the calendar SOLD OUT all 150 available copies. Don't miss your opportunity to support women's sports and promote your business to our local market, including over 4,000 users on Deadly Rival Roller Derby's Facebook page.

Each month will have its own theme and all slots are first come, first serve, so lock-down your sponsorship early! All proceeds will support Deadly Rival Roller Derby via Derby Girl Productions.

All our sponsors will work with a producer who will be their main point of contact during the production process. You will collaborate with your producer and a production director to develop your month's theme.

Thank you in advance for your support of Derby Girl Productions and Deadly Rival Roller Derby!

Sincerely,

Derby Girl Productions

For any additional questions or inquiries, please contact [derbygirlproductions@gmail.com](mailto:derbygirlproductions@gmail.com)



Derby Girl Productions

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## SPONSORSHIP LEVELS

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### League Skater: \$300

- Your business featured on your choice\* of one month of the calendar
- Four complimentary tickets to a bout for your sponsored month
- Two complimentary signed copies of our 2019 calendar
- Additional promotion during your sponsored month

### Fresh Meat Skater: \$150

- You and another business of Fresh Meat Skater level will be featured on one month of the calendar together\*\*
- Two complimentary tickets to a bout for your sponsored month
- One complimentary signed copy of our 2019 calendar
- Additional promotion during your sponsored month

### Slayground Special: \$75

- Your business name in large font\*\*\* featured on the back page of the calendar
- One complimentary signed copy of our 2019 calendar

### Skater Shout out: \$50

- Your business name in medium font\*\*\* featured on the back page of the calendar
- One complimentary signed copy of our 2019 calendar

\*Months are subject to availability

\*\*sponsors will be paired and given months by the production directors

\*\*\*Font size based on space available and number of sponsors at this level



## Derby Girl Productions

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Sponsorship terms agreement:

I <name> a representative for <business name> agree to sponsor the Derby Girl Productions 2019 calendar to support Deadly Rival Roller Derby.

I have chosen the <sponsorship level> sponsorship level (benefits of sponsorship levels outlined on page 2).

By sponsoring, I understand that Derby Girl Productions will use my contribution to

1. Produce the Derby Girl Productions 2019 Calendar and/or
2. Donate to Deadly Rival Roller Derby for whatever uses they see fit including, but not limited to, operation costs (insurance, mortgage, utilities, etc.), equipment purchase and maintenance, or any other needs of the league.

I understand that I am indebted to Derby Girl Productions in the amount of <price> to be fulfilled no later than October 1, 2018.

1. My chosen month will not be secured until full payment is received.
2. Production will not begin on my chosen month until full payment is received.
3. Payment must be made via check, payable to Manuela Connelly with memo "Derby Girl Productions donation". No cash or credit cards, please.

By signing below, I agree to the terms outlined above.

Sponsor name(print):

Sponsor representative name(print):

Sponsor representative signature:



**Derby Girl Productions**  
derbygirlproductions@gmail.com

## Thank you for sponsoring our 2019 Derby Girl Productions calendar!

Your sponsorship level: <level>

Sponsorship benefits are outlined on page 2 of your initial sponsorship packet.

During the calendar production process, you will be communicating with a Producer. They will have many responsibilities including answering any questions that may arise, as well as running the photoshoot for your sponsored month, and ensuring any complimentary calendars are delivered in a timely fashion.

You will communicate with our production directors for securing your complimentary bout tickets for your sponsored month, if applicable.

Your producer is: <name>

They can be contacted via email at <email address> or by phone at <number>

Your month is: <month>

You should contact your producer first for all inquiries, but if at any time they're uncommunicative please contact one of our production directors. One of the directors will be your primary director contact, determined by the month you sponsor.

You can also email [derbygirlproductions@gmail.com](mailto:derbygirlproductions@gmail.com) at any time.

Calendars will be available by our final bout of this year on December 15<sup>th</sup>, 2018. Your producer will deliver any complimentary calendars included in your sponsorship.

Thank you again for supporting Deadly Rival Roller Derby!