



Derby Girl Productions

derbygirlproductions@gmail.com

Thank you for stepping up to become a producer for the 2019 Derby Girl Productions calendar! By being a producer, you'll be responsible for:

- Communicating with your sponsor to secure sponsorship and scheduling photoshoot. Sponsor does not have to be present at photoshoot but is welcome to attend.
- Working with your sponsor to determine the theme of the month/shoot and securing photoshoot location.
- Confirming the models and crew for your photoshoot, minus photographer.
- Running the set for the photoshoot.
- Ensuring delivery of completed and signed calendars to the sponsor (if applicable).

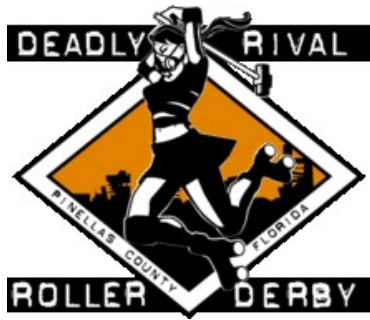
You'll always be in contact with one of the production directors to make sure things run smoothly.

The directors will be responsible for:

- Ensuring equal distribution of models and modeling opportunities.
- Securing and scheduling photographer for all photoshoots.
- Approving and helping to develop monthly theme choices.
- Supervising the photoshoot and assisting where needed.
- Working with sponsors on complimentary bout tickets, if applicable.

All sponsors must be secured no later than October 1, 2018

Photoshoots must take place no later than November 12, 2018



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Sponsorship Levels

League Skater: \$300

- Your business featured on your choice* of one month of the calendar
- Four complimentary tickets to a bout for your sponsored month
- Two complimentary signed copies of our 2019 calendar
- Additional promotion during your sponsored month

Fresh Meat Skater: \$150

- You and another business of Fresh Meat Skater level will be featured on one month of the calendar together**
- Two complimentary tickets to a bout for your sponsored month
- One complimentary signed copy of our 2019 calendar
- Additional promotion during your sponsored month

Slayground Special: \$75

- Your business name in large font*** featured on the back page of the calendar
- One complimentary signed copy of our 2019 calendar

Skater Shout out: \$50

- Your business name in medium font*** featured on the back page of the calendar
- One complimentary signed copy of our 2019 calendar

*Months are subject to availability

**sponsors will be paired and given months by the production directors

***Font size based on space available and number of sponsors at this level



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Here are possible themes for each month. This guide is simply for brain storming, and final theme will be determined collaboratively with the sponsor, producer, and directors.

- ❖ January
 - New Years, new beginnings
 - Fresh meat skaters
- ❖ February
 - Derby love, derby wives
 - Valentine's Day
- ❖ March
 - St. Patrick's Day
- ❖ April
 - April Fools
 - Easter
 - Tax Day
- ❖ May
 - Mother's Day, Derby Moms
 - School's Out
- ❖ June
 - Father's Day, derby dads
 - Juneteenth
- ❖ July
 - Independence Day
 - Summer Fun
- ❖ August
 - School Starting
- ❖ September
 - Labor Day
- ❖ October
 - Halloween
 - Fall Harvest
- ❖ November
 - Thanksgiving
- ❖ December
 - Holiday Season
 - Winter

Once you and your sponsor come up with a theme, bring it to the production directors for final approval and development.



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Producer Checklist

- Read the Producer Packet and fill out/return the last page
- Read the Code of Conduct and sign/return the last page
- Approach potential sponsors with the Sponsor Packet
- Once sponsor is confirmed, retrieve the completed last page of the Sponsor Packet and contribution check and return to a director (NOTE: sponsorship is not secured until we receive funds from the sponsor)
- Work with your sponsor and directors to select a month and develop the theme
- Work with your sponsor to schedule photoshoot
- Retrieve your photoshoot model/crew list from the directors and confirm their availability and ability to be in/at photoshoot
- Conduct photoshoot. A Derby Girl Productions representative will attend to assist if needed
- If sponsorship benefits include complimentary calendars, you are responsible for delivering these items to the sponsor.

You may use this checklist as a reference, though it is not required so long as these things get done.

Checks should be made payable to Manuela Connelly with memo "Derby Girl Productions Donation". We are not accepting cash or credit cards.



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Become a producer!

Fill out and return this page and we'll be in contact as soon as possible!

Real Name:

Skater name:

Email address:

Phone number:

Possible sponsors (Please list between 1 and 4)

- 1.
- 2.
- 3.
- 4.

By signing below:

1. I agree to uphold the responsibilities listed on page one. If I fail to fulfill these responsibilities, I understand my role as a producer will be terminated.
2. I agree to abide by the Derby Girl Productions and Deadly Rival Roller Derby code of conduct. (Please review the included copy) If I fail to abide by these rules and guidelines, I understand my role as a producer will be terminated.
3. I understand this calendar is created and produced exclusively by Derby Girl Productions, a separate business from Deadly Rival Roller Derby, and executive decisions regarding the production process will be made by Derby Girl Productions.
4. I agree that I have been a dues-paying skater for at least one month or have a significant relationship with Deadly Rival Roller Derby. Non-dues paying participants must have volunteered at least three times within the last 12 months.

Skater name(print):

Real name(print):

Signature: